

https://globalfoodsafetyconsultants.com

Your general SEO Checkup Score



↗ Improve your score!

4 Failed

1 Warnings

54 Passed

GENERAL	4	0	54
COMMON SEO ISSUES	2	0	22
SPEED OPTIMIZATIONS	1	1	14
SERVER AND SECURITY	0	0	8
MOBILE USABILITY	0	0	3
ADVANCED SEO	1	0	7

### Issues to fix

Last found on Mar 01 2022, 11:26 AM

- MEDIUM** Not all images in this page are properly sized! You are serving images that are larger than needed for the size of the user's viewport.
- LOW** Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata](#).
- LOW** Your webpage is using inline CSS styles!

### Common SEO issues

2 Failed 0 Warnings 22 Passed

- Meta Title Test** Congratulations! Your webpage is using a title tag  
Global Food Safety Consultants - Global Food Safety Consultants
- Meta Description Test** Congratulations! Your webpage is using a meta description tag  
Achieving the highest food safety standards for your peace of mind. We are your trusted partner in prevention, compliance and certification.
- Google Search Results Preview Test**  
[Global Food Safety Consultants - Global Food Safety Consultants](#)  
https://globalfoodsafetyconsultants.com  
Achieving the highest food safety standards for your peace of mind. We are your trusted partner in prevention, compliance and certification.
- Most Common Keywords Test** There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.  
37 food 30 safety 7 certification 6 haccp 6 plan
- Keywords Usage Test** Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.  
Keyword(s) included in Title tag  
Keyword(s) included in Meta-Description tag
- Keywords Cloud Test**  
achieve achieving addition approved assured audit blog book business  
certification certifications cleaning come comes  
competitive compliance consistently consultant consultants  
consultation consulting contact courses cover culture custom  
customers deliver documented dreaming ensure facilities facility  
food foods free gfsi global golden grower haccp  
handlers have having helps highest industry ingredient inspection  
internationally know levels main managers mandated manufacturer mind  
mistakes navigation need offer operating partner peace people place  
plan prevented prevention procedures products programs proper  
recognized right safe safety sanitation schedule scheme  
seeing selecting services shelves shows standard standards stores  
success swabbing team testing ticket toggle told training  
transportation trusted want write
- Related Keywords Test**  
**Find the keywords where this URL is listed in the top 20 results of Google's organic listings.**  
Get useful insights and detailed metrics for your most important keywords: average position, search volume, CPC, and more. Get useful insights and detailed metrics for your most important keywords: average position, search volume, CPC, and more.  
Register for free and start using today the **Top Keywords** tool from [Seositecheckup Toolbox](#)  
**GET IT NOW**
- Competitor Domains Test**  
**Understand your competitors' SEO profile**  
Side-by-side SEO comparisons of up to 5 competitors. See how your SEO can improve against the competition.  
**GET IT NOW**
- Heading Tags Test** Congratulations! Your webpage contains headings tags.  
H1 tags H2 tags

Achieving the highest food safety standards for your peace of mind

Food safety is the main ingredient for business success in a competitive industry.

Food safety consulting is a must to improve food safety measures, maintain regulatory compliance and protect your brand.

Why Global Food Safety Consultants is Different

[Book a Free Consultation](#)

✔ **Robots.txt Test** Congratulations! Your site uses a "robots.txt" file. 1  
<https://globalfoodsafetyconsultants.com/robots.txt>

✔ **Sitemap Test** Congratulations! Your website has a sitemap file. 1  
<https://globalfoodsafetyconsultants.com/sitemap.xml>  
[https://globalfoodsafetyconsultants.com/sitemap\\_index.xml](https://globalfoodsafetyconsultants.com/sitemap_index.xml)

#### Looking for a Sitemap Generator Tool?

If you don't have a sitemap or the sitemap for your website is not up to date you can use our new **Sitemap Generator** tool.

Register for free, and start using today the **Sitemap Generator** from [SEO Site Checkup Toolbox](#).

[GET IT NOW](#)

⊖ **Broken Links Test** 1

#### Check your webpage for broken links!

Finding and fixing broken links on your webpage will help both user experience and search engine rankings.

Register for free, and start using today the **Broken Links Tool** from [SEO Site Checkup Toolbox](#)

[GET IT NOW](#)

✔ **SEO Friendly URL Test** Congratulations! All links from your webpage are SEO friendly. 1

✔ **Image Alt Test** All of your webpage's "img" tags have the required "alt" attribute. 1

✘ **Responsive Image Test** Not all images in this page are properly sized! You are serving images that are larger than needed for the size of the user's viewport. 1

[▶ See results list](#)

[How to fix](#)

✔ **Image Aspect Ratio Test** All image display dimensions match the natural aspect ratio. 1


✘ **Inline CSS Test** Your webpage is using inline CSS styles! 1

[▶ See results list](#)

[How to fix](#)

✔ **Deprecated HTML Tags Test** Congratulations! Your page does not use HTML deprecated tags. 1

✔ **Google Analytics Test** Congratulations! Your webpage is using Google Analytics. 1

✔ **Favicon Test**  Congratulations! Your website appears to have a favicon. 1

⊖ **Backlinks Test** 1

#### Get a full and detailed list of your backlinks!

To view your total number of backlinks and referring domains, please sign-up for a free trial!

[GET IT NOW](#)

✔ **JS Error Test** Congratulations! There are no severe JavaScript errors on your webpage. 1

✔ **Console Errors Test** This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console. 1

✔ **Social Media Test** Congratulations! Your website is connected successfully with social media using: [Twitter](#) 1

### Speed optimizations

1 Failed 1 Warnings 14 Passed

✔ **HTML Page Size Test** Congratulations! The size of your webpage's HTML is **1276 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings. 1

✔ **HTML Compression/GZIP Test** Congratulations! Your webpage is successfully compressed using **br compression** on your code. Your HTML is compressed from **63.12 Kb** to **12.76 Kb (80% size savings)**. This helps ensure a faster loading webpage and improved user experience. 1

✔ **Site Loading Speed Test** Your website loading time is around **1.19 seconds** and this is under the average loading speed which is **5 seconds**. 1

**Accurate loading speed and website loading speed monitor**

Get detailed and accurate loading speed reports for your websites and see how your pages are being loaded over time.

Register for free and use the **Loading Speed Monitor** from [SEO Site Checkup Toolbox](#) today and get valuable insights on how much time your customers need to wait until they see your page.

**GET IT NOW**

**Page Objects Test** Your page uses more than **20 http requests**, which can slow down page loading and negatively impact user experience.

Content size by content type			Requests by content type		
Content type	Percent	Size	Content type	Percent	Requests
Image	35.0 %	361.05 Kb	Javascript	29.6 %	8
Javascript	25.7 %	264.54 Kb	Image	25.9 %	7
Font	24.2 %	249.28 Kb	Font	18.5 %	5
Css	13.8 %	141.94 Kb	Css	14.8 %	4
Html	1.3 %	13.55 Kb	Html	7.4 %	2
Other	0.0 %	303 B	Other	3.7 %	1
<b>TOTAL</b>	<b>100%</b>	<b>1.01 Mb</b>	<b>TOTAL</b>	<b>100%</b>	<b>27</b>

Content size by domain			Requests by domain		
Domain	Percent	Size	Domain	Percent	Requests
globalfoodsafetycons...	78.4 %	808.31 Kb	globalfoodsafetyconsul...	55.6 %	15
googletagmanager.com	10.1 %	104.59 Kb	static.addtoany.com	7.4 %	2
fonts.gstatic.com	4.5 %	46.84 Kb	googletagmanager.com	7.4 %	2
static.addtoany.com	2.6 %	26.65 Kb	assets.calendly.com	7.4 %	2
assets.calendly.com	2.5 %	25.54 Kb	fonts.googleapis.com	3.7 %	1
googleadservices.com	1.5 %	15.03 Kb	fonts.gstatic.com	3.7 %	1
googleads.g.doublecl...	0.2 %	1.62 Kb	google-analytics.com	3.7 %	1
fonts.googleapis.com	0.1 %	1.23 Kb	googleadservices.com	3.7 %	1
google.com	0.1 %	548 B	googleads.g.doublecl...	3.7 %	1
google-analytics.com	0.0 %	303 B	google.com	3.7 %	1
<b>TOTAL</b>	<b>100%</b>	<b>1.01 Mb</b>	<b>TOTAL</b>	<b>100%</b>	<b>27</b>

**Page Cache Test (Server Side Caching)** Congratulations, you have a caching mechanism on your website. **Caching** helps speed page loading times as well as reduces server load.

**Flash Test** Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

**CDN Usage Test** Your webpage is not serving all resources (images, javascript and css) from CDNs. [See results list](#)

**How to fix**

**Image Caching Test** Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.

**JavaScript Caching Test** Congratulations! Your website is using cache headers for all JavaScript resources.

**CSS Caching Test** Congratulations! Your website is using cache headers for all CSS resources.

**JavaScript Minification Test** Congratulations! Your website's JavaScript files are minified!

**CSS Minification Test** Congratulations! Your webpage's CSS resources are minified.

**Nested Tables Test** Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.

**Frameset Test** Congratulations! Your webpage does not use frames.

**Doctype Test** Congratulations! Your website has a doctype declaration: `<!DOCTYPE html>`

**URL Redirects Test** Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

**Server and security** 0 Failed 0 Warnings 8 Passed

**URL Canonicalization Test** <https://globalfoodsafetyconsultants.com> and <https://www.globalfoodsafetyconsultants.com> resolve to the same URL.

**SSL Checker and HTTPS Test** Your website is successfully using HTTPS, a secure communication protocol over the Internet.


- The certificate is not used before the activation date.
- The certificate has not expired.
- The hostname 'globalfoodsafetyconsultants.com' is correctly listed in the certificate.
- The certificate should be trusted by all major web browsers.
- The certificate was not revoked.
- The certificate was signed with a secure hash.

Certificate Chain:







Server certificate

Common Name	globalfoodsafetyconsultants.com
Subject Alternative Names (SANs)	globalfoodsafetyconsultants.com, www.globalfoodsafetyconsultants.com
Not Valid Before	Sun, February 6th 2022, 6:24:22 pm (UTC)
Not Valid After	Sat, May 7th 2022, 8:24:21 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R3
<b>Intermediate certificate</b>	
Common Name	R3
Organization	Let's Encrypt
Location	US
Not Valid Before	Fri, September 4th 2020, 12:00:00 am (UTC)
Not Valid After	Mon, September 15th 2025, 4:00:00 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1
<b>Root certificate</b>	
Common Name	ISRG Root X1
Organization	Internet Security Research Group
Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1


✓ <b>Mixed Content Test (HTTP over HTTPS)</b>	Congratulations, this webpage does not use mixed content – both the initial HTML and all other resources are loaded over HTTPS.	1
✓ <b>HTTP2 Test</b>	This webpage is using the HTTP/2 protocol.	1
✓ <b>Safe Browsing Test</b>	This site is not currently listed as suspicious (no malware or phishing activity found).	1
✓ <b>Server Signature Test</b>	Congratulations, your server signature is off.	1
✓ <b>Directory Browsing Test</b>	Congratulations! Your server has disabled directory browsing.	1
✓ <b>Plaintext Emails Test</b>	Congratulations! Your webpage does not include email addresses in plaintext.	1

<b>Mobile usability</b>	0 Failed 0 Warnings 3 Passed	
✓ <b>Meta Viewport Test</b>	This webpage is using a viewport meta tag. <code>meta name="viewport" content="width=device-width, initial-scale=1"</code>	1
✓ <b>Media Query Responsive Test</b>	Congratulations, your website uses media query technique, which is the base for responsive design functionalities.	1
⊙ <b>Mobile Snapshot Test</b>		1

<b>Advanced SEO</b>	1 Failed 0 Warnings 7 Passed	
✗ <b>Structured Data Test</b>	Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for <a href="#">getting started with microdata</a> . <b>How to fix</b>	1
✓ <b>Custom 404 Error Page Test</b>	Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially <a href="#">track the source of broken links in your site</a> .	1
✓ <b>Noindex Tag Test</b>	Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.	1
✓ <b>Canonical Tag Test</b>	Your webpage is using the canonical link tag. This tag specifies that the URL: <a href="https://globalfoodsafetyconsultants.com">https://globalfoodsafetyconsultants.com</a> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure. <code>&lt;Link href="https://globalfoodsafetyconsultants.com/" rel="canonical"/&gt;</code>	1
⊙ <b>Nofollow Tag Test</b>	Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.	1

 <b>Disallow Directive Test</b>	Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked. <a href="#">See results list</a>	
 <b>Meta Refresh Test</b>	Congratulations, this webpage is not using a meta refresh tag.	
 <b>SPF Records Test</b>	Congratulations! Your DNS server is using an SPF record. <code>v=spf1 include:spf.em.secureserver.net a:dispatch-us.ppe-hosted.com include:spf.protection.outlook.com -all</code>	

**https://globalfoodsafetyconsultants.com**  
Your general SEO Checkup Score



SEO Score  
**96/100**

[Improve your score!](#)

**4 Failed**

**1 Warnings**

**54 Passed**

- Issues to fix**  
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