

# SEO Report for

## https://austindivorcelawyer.com





**86 / 100**  
SEO SCORE

**40 / 48**  
PASSED CHECKS

**6 / 48**  
FAILED CHECKS

**2 / 48**  
WARNINGS

COMMON SEO ISSUES	
<b>Meta Title Test</b>	<p>✓ The meta title of your page has a length of 63 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr style="border: 0; border-top: 1px solid #ccc; margin: 5px 0;"/> <p>→ Austin Divorce Lawyer   Vaught Family Law Firm- Vaught Law Firm</p>
<b>Meta Description Test</b>	<p>✓ The meta description of your page has a length of 136 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr style="border: 0; border-top: 1px solid #ccc; margin: 5px 0;"/> <p>→ Vaught Law Firm has the experience to represent you in divorce, family law, and child custody, Texas Super Lawyers, A+ Rated by the BBB.</p>
<b>Google Search Results Preview Test</b>	<p>ⓘ <a href="https://austindivorcelawyer.com">Austin Divorce Lawyer   Vaught Family Law Firm- Vaught Law</a> <a href="https://austindivorcelawyer.com">https://austindivorcelawyer.com</a></p> <p>Vaught Law Firm has the experience to represent you in divorce, family law, and child custody, Texas Super Lawyers, A+ Rated by the BBB.</p>
<b>Most Common Keywords Test</b>	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr style="border: 0; border-top: 1px solid #ccc; margin: 5px 0;"/> <p>→ family - 29 times → divorce - 19 times → vaught - 11 times → firm - 11 times → support - 7 times</p>
<b>Keywords Usage Test</b>	<p>✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr style="border: 0; border-top: 1px solid #ccc; margin: 5px 0;"/> <p>→ Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag</p>

<p><b>Keywords Cloud Test</b></p>	<p>  academy agreements america american appeals appellate approach arbitration areas asset <b>attorney</b> attorneys <b>austin</b> award <b>best</b> better <b>board</b> cases centered certified challenge <b>child</b> civil client clients collaborative complex contact couples creative <b>custody</b> dedicated difficult <b>division</b> <b>divorce</b> emotional erin excellent exclusively <b>experience</b> experienced families <b>family</b> father fellow <b>firm</b> french going <b>help</b> helping high including integrity issue jillian <b>jimmy</b> knowledgeable lawyer <b>lawyers</b> leake <b>legal</b> level life litigation marriage matrimonial <b>mediation</b> meet nearly obstacle overcome painful people <b>practice</b> prenuptial prepared process <b>property</b> provide read related representation represented retirement <b>rights</b> solutions specialization spousal staff <b>support</b> team <b>texas</b> toll traditional understand <b>vaught</b> visitation wealth winning worth </p>
<p><b>Heading Tags Test</b></p>	<p>  Congratulations! Your webpage contains headings tags. </p> <hr/> <p><b>H1 headings</b></p> <hr/> <p>→ Family Law &amp; Divorce Lawyers</p> <hr/> <p><b>H2 headings</b></p> <hr/> <p> → A Client-Centered Approach to Family Law  → Family Law &amp; Divorce Practice Areas  → Award Winning Law Firm  → Meet the Team  → Family Law Resources  → Technology, Spousal Spying, and Privacy Rights in a Texas Divorce  → Virtual Visitation Rights: A New Trend in Child Custody Cases  → Parenting children with chronic illnesses after Divorce  → Request your case consultation </p>
<p><b>Robots.txt Test</b></p>	<p>  Congratulations! Your site uses a "robots.txt" file:  <a href="https://austindivorcelawyer.com/robots.txt">https://austindivorcelawyer.com/robots.txt</a> </p>
<p><b>Sitemap Test</b></p>	<p>  Congratulations! Your website has a sitemap file. </p> <hr/> <p> → <a href="https://austindivorcelawyer.com/sitemap.xml">https://austindivorcelawyer.com/sitemap.xml</a>  → <a href="https://austindivorcelawyer.com/sitemap_index.xml">https://austindivorcelawyer.com/sitemap_index.xml</a> </p>

## SEO Friendly URL Test

✘ Your webpage contains URLs that are not SEO friendly!

### HOW TO FIX

In order for URLs to be SEO friendly, they should be clearly named for what they are and contain no spaces, underscores or other characters. You should avoid the use of parameters when possible, as they make URLs less inviting for users to click or share.

- If your website is new and is not indexed by search engines you can replace underscores with hyphens or redirect those links to URLs that use hyphens. BUT, if your website is ranked well by search engines you do not need to do this (probably you have other ranking factors working very well).

- The general advice remains: build links that contain hyphens rather than underscores and avoid dynamic URLs.

## Image Alt Test

! Your webpage is using "img" tags with empty or missing "alt" attribute.

### HOW TO FIX

In order to pass this test you must add an **alt** attribute to every **<img>** tag used into your webpage.

An image with an alternate text specified is inserted using the following HTML line:

```

```

Remember that the point of alt text is to provide the same functional information that a visual user would see. Search engines, users who disabled images in their browsers and other agents who are unable to see the images on your webpage can read the alt attributes assigned to the image since they cannot view it.

Learn more about [optimizing images for SEO](#).

## Inline CSS Test

✘ Your webpage is using inline CSS styles!


### HOW TO FIX

It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.







- check the HTML code of your page and identify all style attributes
- for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute







### For example:

```
<!--this HTML code with inline CSS rule:-->  
<p style="color:red; font-size: 12px">some text here</p>  
  
<!--would became:-->  
<p>some text here</p>  
  
<!--and the rule added into your CSS file:-->  
p{color:red; font-size: 12px}
```







<b>Deprecated HTML Tags Test</b>	✔ Congratulations! Your page does not use HTML deprecated tags.
<b>Google Analytics Test</b>	✔ Congratulations! Your webpage is using Google Analytics.
<b>Favicon Test</b>	✔ Congratulations! Your website appears to have a favicon. 
<b>JS Error Test</b>	✔ Congratulations! There are no severe JavaScript errors on your webpage.
<b>Social Media Test</b>	✔ Congratulations! Your website is connected successfully with social media using: <a href="#">Facebook</a> <a href="#">Twitter</a>

SPEED OPTIMIZATIONS	
<b>HTML Page Size Test</b>	✔ Congratulations! The size of your webpage's HTML is <b>19.01 Kb</b> and is under the average webpage's HTML size of <b>33 Kb</b> . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
<b>HTML Compression/GZIP Test</b>	✔ Congratulations! Your webpage is successfully compressed using <b>gzip compression</b> on your code. Your HTML is compressed from <b>120.02 Kb</b> to <b>19.01 Kb (84% size savings)</b> . This helps ensure a faster loading webpage and improved user experience.
<b>Site Loading Speed Test</b>	✔ Your website loading time is around <b>2.8 seconds</b> and this is under the average loading speed which is <b>5 seconds</b> .
<b>Page Objects Test</b>	<p>✘ Your page uses more than <b>20 http requests</b>, which can slow down page loading and negatively impact user experience.</p> <hr/> <p>HTML Pages: 1; CSS Files: 2; Scripts: 4; Images: 36; Flash Files: 0;</p>

<p><b>Page Cache Test (Server Side Caching)</b></p>	<p> It does not appear that you are <a href="#">caching your pages</a>. Cached pages serve up static html and avoid potentially time consuming queries to your database. It also helps lower server load by up to 80%. Caching most visibly benefits high traffic pages that access a database, but whose content does not change on every page view. Common caching methods include <a href="#">Alternative PHP Cache</a>, <a href="#">Quickcache</a>, and <a href="#">WP Super Cache</a> (for Wordpress sites). Caching mechanisms also typically compress HTML, further reducing page size and load time.</p> <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you are advised to use a caching mechanism for your pages. There are three methods which can be used to caching your web pages:</p> <ol style="list-style-type: none"> <li><b>Alternative PHP caching</b> <ul style="list-style-type: none"> <li>- <a href="#">Alternative PHP Cache</a> (APC) is an open source framework which caches data using intermediate PHP code. Most web programmers who are familiar with the PHP programming language can easily set up Alternative PHP Cache for your site.</li> </ul> </li> <li><b>Quickcache</b> <ul style="list-style-type: none"> <li>- <a href="#">Quickcache</a> is a lightweight page caching solution which was formerly known as <a href="#">jpcache</a>. Quickcache caches the page output rather than compiling the PHP page, making it a superior version of page caching to the Alternative PHP caching. Quickcache can be quickly downloaded from their website and can reduce your page load time up to 80%.</li> </ul> </li> <li><b>WP Super Cache</b> <ul style="list-style-type: none"> <li>- If you have a Wordpress website, <a href="#">WP Super Cache</a> can be installed within seconds and without no programming knowledge.</li> </ul> </li> </ol>
<p><b>Flash Test</b></p>	<p> Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.</p>
<p><b>CDN Usage Test</b></p>	<p> Your webpage is not serving all resources (images, javascript and css) from CDNs.</p> <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:</p> <ul style="list-style-type: none"> <li>• Improving website loading times</li> <li>• Reducing bandwidth costs</li> <li>• Increasing content availability and redundancy</li> <li>• Improving website security</li> </ul>
<p><b>Image Caching Test</b></p>	<p> Your webpage is not using uncached images from your domain.</p>
<p><b>JavaScript Caching Test</b></p>	<p> Congratulations! Your website is using cache headers for all JavaScript resources.</p>
<p><b>CSS Caching Test</b></p>	<p> Congratulations! Your website is using cache headers for all CSS resources.</p>

<b>JavaScript Minification Test</b>	 Congratulations! Your website's JavaScript files are minified!
<b>CSS Minification Test</b>	 Some of your webpage's CSS resources are not minified. <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like <a href="#">YUI Compressor</a> or <a href="#">cssmin.js</a>.</p>
<b>Nested Tables Test</b>	 Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
<b>Frameset Test</b>	 Congratulations! Your webpage does not use frames.
<b>Doctype Test</b>	 Congratulations! Your website has a doctype declaration: <hr/> <p>→ &lt;!DOCTYPE html&gt;</p>
<b>URL Redirects Test</b>	 Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

## SERVER AND SECURITY

<b>URL Canonicalization Test</b>	 <a href="https://austindivorcelawyer.com">https://austindivorcelawyer.com</a> and <a href="https://www.austindivorcelawyer.com">https://www.austindivorcelawyer.com</a> resolve to the same URL.
<b>HTTPS Test</b>	 Your website is successfully using HTTPS, a secure communication protocol over the Internet. <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: Sectigo RSA Domain Validation Secure Server CA</p> <hr/> <p>→ Valid until: May 19, 2020</p>
<b>Safe Browsing Test</b>	 This site is not currently listed as suspicious (no malware or phishing activity found).
<b>Server Signature Test</b>	 Congratulations, your server signature is off.
<b>Directory Browsing Test</b>	 Congratulations! Your server has disabled directory browsing.
<b>Plaintext Emails Test</b>	 Congratulations! Your webpage does not include email addresses in plaintext.

**Media Query Responsive Test**

- ✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

**Mobile Snapshot Test****Structured Data Test**

- ✘ Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata](#).

**HOW TO FIX**

HTML5 Microdata is an easy way to add semantic markup to your web pages. Search engines rely on this markup to improve the display of search results, making it easier for people to find the right web pages.

Here is a simple example of how to use HTML5 microdata in your contact web page:

```
<div itemscope itemtype="http://schema.org/Person">
  <span itemprop="name">Joe Doe</span>
  <span itemprop="company">The Example Company</span>
  <span itemprop="tel">604-555-1234</span>
  <a itemprop="email" href="mailto:joe.doe@example.com">joe.doe@example.co
m</a>
</div>
```

<b>Custom 404 Error Page Test</b>	<p>✔ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially <a href="#">track the source of broken links in your site</a>.</p>
<b>Noindex Tag Test</b>	<p>✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.</p>
<b>Canonical Tag Test</b>	<p>✔ Your webpage is using the canonical link tag. This tag specifies that the URL: <a href="https://austindivorcelawyer.com">https://austindivorcelawyer.com</a> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.</p> <hr/> <p>→ <code>&lt;link href="https://austindivorcelawyer.com/" rel="canonical"/&gt;</code></p>
<b>Nofollow Tag Test</b>	<p>✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.</p>
<b>Disallow Directive Test</b>	<p>✔ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked.</p> <hr/> <p>→ <code>Disallow: /wp-admin/</code></p>
<b>SPF Records Test</b>	<p>✔ Congratulations! Your DNS server is using an SPF record.</p> <hr/> <p>→ <code>v=spf1 +a +mx +ip4:162.144.60.171 ~all</code></p>