

# SEO Report for <http://ivact.com>

**90 / 100**  
SEO SCORE

**41 / 48**  
PASSED CHECKS


**6 / 48**  
FAILED CHECKS

**1 / 48**  
WARNINGS

## COMMON SEO ISSUES

<b>Meta Title Test</b>	<p>✓ The meta title of your page has a length of 53 characters. Most search engines will truncate meta titles to 70 characters.</p> <hr/> <p>→ Quality Electric Actuators for All Industries - iVact</p>
<b>Meta Description Test</b>	<p>✓ The meta description of your page has a length of 131 characters. Most search engines will truncate meta descriptions to 160 characters.</p> <hr/> <p>→ iVact provides electric actuators for a wide range of industries anywhere where the flow of gases and fluids need to be controlled.</p>
<b>Google Search Results Preview Test</b>	<p>ⓘ <a href="https://ivact.com">Quality Electric Actuators for All Industries - iVact</a> <a href="https://ivact.com">https://ivact.com</a> iVact provides electric actuators for a wide range of industries anywhere where the flow of gases and fluids need to be controlled.</p>
<b>Most Common Keywords Test</b>	<p>ⓘ There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.</p> <hr/> <p>→ actuator - 17 times → electric - 15 times → actuators - 10 times → valve - 10 times → range - 7 times</p>
<b>Keywords Usage Test</b>	<p>✓ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page.</p> <hr/> <p>→ Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag</p>







<p><b>Keywords Cloud Test</b></p>	<p>actuation <b>actuator</b> actuators applications basically basics beverage blog boiler buildings certification close <b>commercial</b> conditions construction contact control controlled damper dampers designed devices distribution distributor <b>electric</b> electricity engineering explore facilities fail failure flow fluids food gases general heating hvac incorporated industrial industries <b>industry</b> innovative installation <b>ivact</b> learn linear manufactures manufacturing marine message mills mining multiple navigation need news <b>operating</b> paper petrochemical plants position <b>power</b> processing <b>product</b> products <b>project</b> provide pulp quality quarter <b>range</b> read refineries requires requiring <b>resources</b> sectors selector service services servicing small steel support systems terms toggle transportation travel <b>treatment</b> tunnels turn type used <b>valve</b> valves vessels wastewater water</p>
<p><b>Heading Tags Test</b></p>	<p>✓ Congratulations! Your webpage contains headings tags.</p> <hr/> <p><b>H1 headings</b></p> <hr/> <p>→ Quality Electric Actuators for All Industries</p> <hr/> <p><b>H2 headings</b></p> <hr/> <p>→ iVact manufactures actuators for all industry sectors.  → Why Choose Us?  → Select your actuator build  → Recent News &amp; Industry Resources  → Electric Valve Actuator: What is it?  → Electric Valve Actuator: Electricity is the first choice for valve control.  → Electric Valve Actuator: Electric Spring Return Failsafe Valve Actuator  → Questions?</p>
<p><b>Robots.txt Test</b></p>	<p>✓ Congratulations! Your site uses a "robots.txt" file: <a href="https://ivact.com/robots.txt">https://ivact.com/robots.txt</a></p>
<p><b>Sitemap Test</b></p>	<p>✓ Congratulations! Your website has a sitemap file.</p> <hr/> <p>→ <a href="https://ivact.com/sitemap.xml">https://ivact.com/sitemap.xml</a>  → <a href="https://ivact.com/sitemap_index.xml">https://ivact.com/sitemap_index.xml</a></p>
<p><b>SEO Friendly URL Test</b></p>	<p>✓ Congratulations! All links from your webpage are SEO friendly.</p>
<p><b>Image Alt Test</b></p>	<p>✓ All of your webpage's "img" tags have the required "alt" attribute.</p>

<b>Inline CSS Test</b>	<p>✘ Your webpage is using inline CSS styles!</p> <hr/> <p><b>HOW TO FIX</b></p> <p>It is a good practice to move all the inline CSS rules into an external file in order to make your page "lighter" in weight and decrease the code to text ratio.</p> <ul style="list-style-type: none"> <li>• check the HTML code of your page and identify all style attributes</li> <li>• for each style attribute found you must properly move all declarations in the external CSS file and remove the style attribute</li> </ul> <p><b>For example:</b></p> <pre style="background-color: #f9f9f9; padding: 10px; border: 1px solid #ccc;"> &lt;!--this HTML code with inline CSS rule:--&gt; &lt;p style="color:red; font-size: 12px"&gt;some text here&lt;/p&gt;  &lt;!--would became:--&gt; &lt;p&gt;some text here&lt;/p&gt;  &lt;!--and the rule added into your CSS file:--&gt; p{color:red; font-size: 12px} </pre>
<b>Deprecated HTML Tags Test</b>	<p>✔ Congratulations! Your page does not use HTML deprecated tags.</p>
<b>Google Analytics Test</b>	<p>✔ Congratulations! Your webpage is using Google Analytics.</p>
<b>Favicon Test</b>	<p>✔ Congratulations! Your website appears to have a favicon. </p>
<b>JS Error Test</b>	<p>✔ Congratulations! There are no severe JavaScript errors on your webpage.</p>
<b>Social Media Test</b>	<p>✘ Your website is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using <a href="#">addthis.com</a></p> <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you must connect your website with at least one major social network. To do that, you must insert into your page some social networks plugins: <a href="#">Facebook Like Button</a>, <a href="#">Facebook Share Button</a>, <a href="#">Facebook Comments</a>, <a href="#">Twitter Button</a>, <a href="#">Google +1 Button</a>, <a href="#">Pinterest Button</a> or <a href="#">AddThis Widget</a></p>


SPEED OPTIMIZATIONS	
<b>HTML Page Size Test</b>	<p>✔ Congratulations! The size of your webpage's HTML is <b>18.33 Kb</b> and is under the average webpage's HTML size of <b>33 Kb</b>. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.</p>
<b>HTML Compression/GZIP Test</b>	<p>✔ Congratulations! Your webpage is successfully compressed using <b>gzip compression</b> on your code. Your HTML is compressed from <b>155.46 Kb</b> to <b>18.33 Kb (88% size savings)</b>. This helps ensure a faster loading webpage and improved user experience.</p>

<b>Site Loading Speed Test</b>	<p>✔ Your website loading time is around <b>4.9 seconds</b> and this is under the average loading speed which is <b>5 seconds</b>.</p>
<b>Page Objects Test</b>	<p>✘ Your page uses more than <b>20 http requests</b>, which can slow down page loading and negatively impact user experience.</p> <hr/> <p>HTML Pages: 1; CSS Files: 1; Scripts: 4; Images: 30; Flash Files: 0;</p>
<b>Page Cache Test (Server Side Caching)</b>	<p>✔ Congratulations, you have a caching mechanism on your website. <a href="#">Caching</a> helps speed page loading times as well as reduces server load.</p>
<b>Flash Test</b>	<p>✔ Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.</p>
<b>CDN Usage Test</b>	<p>✔ Your webpage is serving all images, javascript and css resources from CDNs.</p>
<b>Image Caching Test</b>	<p>✔ Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.</p>
<b>JavaScript Caching Test</b>	<p>✔ Congratulations! Your website is using cache headers for all JavaScript resources.</p>
<b>CSS Caching Test</b>	<p>✔ Congratulations! Your website is using cache headers for all CSS resources.</p>
<b>JavaScript Minification Test</b>	<p>✔ Congratulations! Your website's JavaScript files are minified!</p>
<b>CSS Minification Test</b>	<p>✘ Some of your webpage's CSS resources are not minified.</p> <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you must minify all of your external CSS files. For this task you can use an online CSS minifier like <a href="#">YUI Compressor</a> or <a href="#">cssmin.js</a>.</p>
<b>Nested Tables Test</b>	<p>✔ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.</p>
<b>Frameset Test</b>	<p>✔ Congratulations! Your webpage does not use frames.</p>
<b>Doctype Test</b>	<p>✔ Congratulations! Your website has a doctype declaration:</p> <hr/> <p>→ &lt;!DOCTYPE html&gt;</p>
<b>URL Redirects Test</b>	<p>⚠ Your URL performed <b>1</b> redirects! While redirects are typically not advisable (as they can affect search engine indexing issues and adversely affect site loading time), one redirect may be acceptable, particularly if the URL is redirecting from a non-www version to its www version, or vice-versa.</p> <hr/> <p>→ from: <a href="http://ivact.com/">http://ivact.com/</a> to: <a href="https://ivact.com/">https://ivact.com/</a></p>

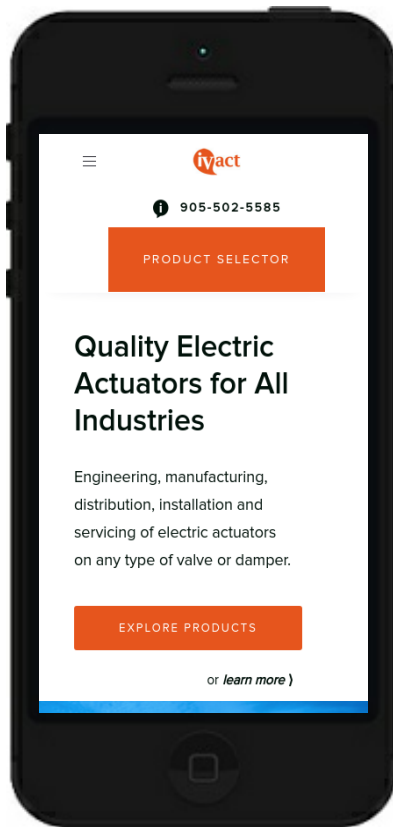
## SERVER AND SECURITY

<b>URL Canonicalization Test</b>	 <a href="https://ivact.com">https://ivact.com</a> and <a href="https://www.ivact.com">https://www.ivact.com</a> resolve to the same URL.
<b>HTTPS Test</b>	 Your website is successfully using HTTPS, a secure communication protocol over the Internet. <hr/> <p>→ Security state: secure</p> <hr/> <p>→ Certificate issuer: CloudFlare Inc ECC CA-2</p> <hr/> <p>→ Valid until: Oct 17, 2019</p>
<b>Safe Browsing Test</b>	 This site is not currently listed as suspicious (no malware or phishing activity found).
<b>Server Signature Test</b>	 Congratulations, your server signature is off.
<b>Directory Browsing Test</b>	 Congratulations! Your server has disabled directory browsing.
<b>Plaintext Emails Test</b>	 We've found 1 email addresses in your page code. We advise you <a href="#">to protect email links</a> in a way that hides them from the spam harvesters. <hr/> <p><b>HOW TO FIX</b></p> <p>In order to pass this test you must make your email addresses invisible to email spiders. Note that the best option is to replace your entire contact mechanism with a contact form and using the POST method while submitting the form.</p> <p>Other solutions are listed below:</p> <ul style="list-style-type: none"><li>• replace the at (@) and dot (.) characters</li><li>• replace text with images</li><li>• use email obfuscators</li><li>• hide email addresses using JavaScript or CSS trick</li></ul>

## MOBILE USABILITY

<b>Media Query Responsive Test</b>	 Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
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## Mobile Snapshot Test



## ADVANCED SEO

### Structured Data Test

- ✘ Your webpage doesn't take the advantages of HTML Microdata specifications in order to markup structured data. View Google's guide for [getting started with microdata](#).

#### HOW TO FIX

HTML5 Microdata is an easy way to add semantic markup to your web pages. Search engines rely on this markup to improve the display of search results, making it easier for people to find the right web pages.

Here is a simple example of how to use HTML5 microdata in your contact web page:

```
<div itemscope itemtype="http://schema.org/Person">  
  <span itemprop="name">Joe Doe</span>  
  <span itemprop="company">The Example Company</span>  
  <span itemprop="tel">604-555-1234</span>  
  <a itemprop="email" href="mailto:joe.doe@example.com">joe.doe@example.co  
m</a>  
</div>
```

### Custom 404 Error Page Test

- ✔ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).

### Noindex Tag Test

- ✔ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.

<b>Canonical Tag Test</b>	<p>✔ Your webpage is using the canonical link tag. This tag specifies that the URL: <a href="https://ivact.com">https://ivact.com</a> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.</p> <hr/> <p>→ <code>&lt;link href="https://ivact.com/" rel="canonical"/&gt;</code></p>
<b>Nofollow Tag Test</b>	<p>✔ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.</p>
<b>Disallow Directive Test</b>	<p>✔ Your robots.txt file does not use the disallow directive. This means that the whole website can be crawled by search engines.</p>
<b>SPF Records Test</b>	<p>✔ Congratulations! Your DNS server is using an SPF record.</p> <hr/> <p>→ <code>v=spf1 +a +mx +ip4:158.106.137.56 ~all</code></p>